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November 3, 2010

The Honorable Mark Falk, U.S.M.J.
Martin Luther King, Jr. Federal Building
& U.S. Courthouse
50 Walnut Street
Newark, NJ 07101

Re: *Kiss Products Korea Co. Ltd. v. Ivy Enterprises, Inc. et al*
Civil Action No. 2:10-cv-05253 (WJM) (MF)

Nu-World Corp. v. Ivy Enterprises, Inc. and Kiss Products, Inc.
Civil Action No. 2:10-cv-04347 (WJM) (MF)

Dear Magistrate Judge Falk:

I have been advised by counsel for Ivy Enterprises, Inc., Kiss Products, Inc. and Nu-World Corporation that, during the October 27 telephone conference, Your Honor indicated that if the parties all agreed that consolidation of the above-referenced matters was appropriate, a letter advising the Court of same would suffice and that a formal motion would not be required. Accordingly, with the consent of counsel for Ivy, Kiss Products and Nu-World, I write to advise the Court that all parties agree that consolidation of these cases would be appropriate.

Respectfully,

A handwritten signature in cursive script that reads "David A. Picon". To the right of the signature is a small circular stamp containing the letters "ms".

David A. Picon

cc: Mitchell J. Decter (Counsel for Nu-World Corporation)
Thomas A. Telesca (Counsel for Ivy Enterprises, Inc. and Kiss Products, Inc.)